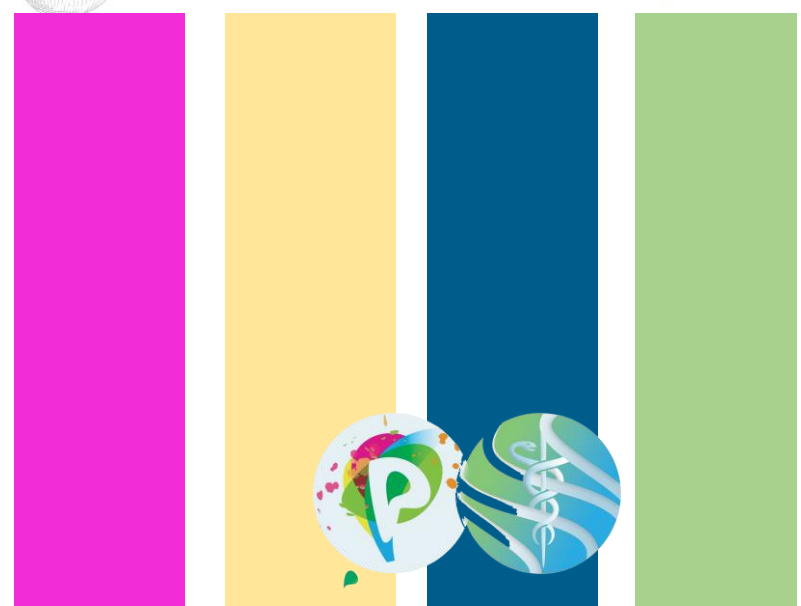




## SPONSORSHIP AND EXHIBITION PROSPECTUS 2024

We invite you to participate in the Barcelona edition of the 3rd International Otology Disorder Academy Congress in 2024 as a Partner.



# GENERAL INFORMATION

## EVENT DATE

20 – 23 NOVEMBER 2024

## VENUE

Barcelona, Spain

## ABOUT THE CONFERENCE

The International Otology Disorder Academy congress is a global organization dedicated to advancing health worldwide and to foster discussions and exchanges on medical conditions associated with otolaryngology, by gathering a world-class speakers and delegation in medicine and research over a few days of scientific engagements and networking

The congress will feature a series of keynote speakers, organized around plenary, focused sessions and workshops exploring related topics.

## LANGUAGE

The official language of the Congress is English



# TARGET AUDIENCE



It is the gathering of world-class and the best minds in otolaryngology medicine and research, over a few days of scientific sessions, engagement and networking and implement on three focus areas: Academic, Experience-Sharing and Innovation

## Targeted Regions

### **INTERNATIONAL**

North America

South America

Europe

Asia & Pacific

Middle East

Africa

## Targeted Participants over

# 350

We expect to  
welcome between  
participants from all  
over the world

**ENT practitioners**

**ENT specialist**

**Heads of ENT Departments**

# PREMIUM SPONSORSHIP TIER

	ANCHOR € 15,000	Platinum € 10,000	Gold € 8,000
Sponsor recognition on conference website (High-res logo & hyperlink)	●	●	●
Sponsor logo on Congress Media Wall banner	●	●	●
Recognition on social media platforms (Facebook / Instagram / LinkedIn / Twitter)	●	●	●
Recognition article on newsletters (distributed weekly) to all international and local institutions and publications	●		
Acknowledgment of Sponsorship during Opening Ceremony and Closing Plenary	●	●	●
<b>Exhibition Space Sponsor</b> / Exhibitor will be provided a blank canvas shell with specific inclusions and can set up accordingly with their company brand. Including: raw space of 6 sqm 3X2 , 1 table and tablecloth, 2 chairs, 1 electricity– 1KW phase 220 volt, 2 exhibitors badges including refreshment and lunch as a part of the congress.	●	●	●
Exhibition Badges	4	3	2
Corporate insert on registration desk, provided by sponsor. *If there will be participants bags – inserts will be distributed inside the participants bags.	3 Inserts	2 Inserts	1 Insert

# SPONSORSHIP OPPORTUNITIES

<b>Conference bags with your company logo</b> The sponsoring company is responsible for the attendee bags. The sponsoring company will sponsor approximately 500 bags, on which the Congress and Sponsor's logo will be displayed. The supply of the bags will be sourced by the organizers and design of the bags needs to be approved by the organizers.	€ 3,000
<b>Conference lanyards with your company logo</b> The sponsoring company is responsible for the production of the lanyards. The sponsoring company will provide approximately 500 lanyards, on which the Congress and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers.	€ 2,500
<b>Newsletter</b> – Marketing content will be provided by the company and will be sent to all the participants.	€ 1,500
<b>Printed Programme</b> Final Programme - inside front cover Final Programme - inside back cover Final Programme - back cover	€ 1,000 € 1,000 € 1,500

# BRANDING SPONSORSHIP OPPORTUNITIES

<b>Official Welcome Reception (cocktail menu function)</b> An exclusive opportunity for branding rights at the Network Cocktail Function. The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by committee and the venue.	€ 7,200
<b>Welcome Drinks Sponsor</b>	€ 2,200
<b>Congress Refreshment Breaks: signage at break stations &amp; exhibition area</b> Opportunity to sponsor or brand the refreshment station. The branding needs to be approved by the organizers. € 400 per day x 3 Days	€ 900
<b>Sponsored Lunch Break - Per Day</b> Opportunity to sponsor the daily lunch breaks at the conference. Option to display your company logo/add banners and offer promotional items to attendees during lunch.	€ 3,500

# EXHIBITION OPPORTUNITIES

<b>Exhibition Area</b> Raw space of 6 sqm (3x2) 1 table and tablecloth 2 chairs 1 electricity – 1KW phase 220 volt 2 exhibitors badges including refreshment and lunch as a part of the congress.	€ 3,500
<b>Sponsored Workshop</b>	€ 5,000
<b>Exhibition area &amp; Workshop sponsorship opportunity</b>	€ 8,200
<b>Exclusive Branding Opportunity at Exhibition Area Includes:</b> Branding & Signage display at Refreshments break stations Branding & signage display at Lunch Stations	€ 5,000

# TERMS & CONDITIONS

All costs DO NOT include tax.

Sponsorship packages will be allocated on a first come first serve basis.

After receipt of completed forms the sponsor will receive an invoice for full payment due that is payable within 14 days.

All final balances for sponsorship are due by September 2024

Sponsorship entitlements will only be given once deposits have been received

Any sponsorship queries are to be directed to the Sponsorship & Exhibition Manager, by email at

[crowe@paragong.com](mailto:crowe@paragong.com)





# BOOKING FORM

Please complete all the information on this page in full and return to [crowe@paragong.com](mailto:crowe@paragong.com)

Company Name
Contact Name
Billing Address Company Tax Number
Telephone Number
Email Address
Sponsorship Option
Signature
Date

PLEASE INCLUDE SPONSOR HIGH RESOLUTION LOGO WITH HYPERLINK WITH APPLICATION FORM TO INCLUDE ON THE CONGRESS WEBSITE

By signing this you agree to the terms & conditions for the IODA 2024 Congress .

Please select your preferred sponsorship items on the following page.

Should you have any queries, or wish to discuss a tailor-made sponsorship package, please do not hesitate to contact us

[crowe@paragong.com](mailto:crowe@paragong.com)